



Board of Directors' Meeting

Via Zoom

Thursday, November 10, 2022, 10:00 am

MINUTES

Attending: Mary Perry, Tom Yennerell, Bonny Andrews, Jeff Taft-Dick, John Bond, Ted Cody, Bill Morlock, Jessica Martin, Jeff Mobus, Jason Rasmussen, and Mike Martin

1. Call to Order and Remarks at 10:03—Tom Yennerell, President
 - a. Annual meeting update-introduced new and reappointed board members
 - b. Donorship Drive update-currently at \$7,700.00 which is lower than previous years' donation drives
2. Approval of previous meeting minutes (September 2022) MaryP/Bill M
3. Ex Officio Update:
 - i. MARC-Jason R states MARC received \$3.5M for brownfield sites; Springfield looking to utilize some of these funds
 - ii. SRCOC-no update
 - iii. SRDC-annual meeting gave updates on Black River Innovation Campus, the Working Communities' Challenge, and the VT State College System
 - iv. TOS-annual budget season is underway; DPW Union contract signed and other departments' union contracts are being

negotiated; continuing to look at Town Hall renovation and parking lot redesign and safety/ADA; SFD new chief is Paul Stagner, SPD currently considering 3 new applicants

4. Committee Reports

a. Organization

- i. Treasurer's report-Tom Y gave account updates and funding for upcoming projects updates; accepted John B/Ted C
- ii. Executive Director's update
 1. Designated Downtown Renewal Application submitted and TOS/SOM presentation is in January 2023 at State Offices in Montpelier
 2. WBB update
 - a. Potential pop up in 41 Main for Downtown Holiday Program include the SHS Alumni Association (promote upcoming Beyond the Unicorn Craft Fair) and David Young/Emergency Preparedness Specialist at State Offices' Building/Dept of Health
 - b. Home base for Downtown Holiday Program sticker map
 - c. Lease payment due in December
 3. Phase II "Light the Falls" underway
 4. "Pop Up in the Park" in fall 2022 was successful; will begin scheduling for 2023 in Jan/Feb '23
 5. Store front decorating contest for downtown businesses

b. Economic Development Committee Update

- i. November 15 meeting date to go over upcoming events including needing volunteers for the Downtown Holiday Program on December 2
- ii. Looking at implementing another downtown event in summer or fall 2023
- iii. Concerts at the Comtu fully funded for 2023; already looking at different music groups to perform

- c. Design/Beautification Committee Update
 - i. Alan R. Woodbury Memorial Courtyard dedication update; was postponed due to COVID-19; Mary P met with several Woodbury Family members and they thoroughly appreciated the dedication to Alan
 - ii. Fall cleanup-mostly done by Judi Martin and Bonny A with assistance from Carol E, Carol C, Corky B, and Jessica M
 - iii. Downtown mural project-still have framing and info panel to do-Spring 2023
 - iv. Downtown Holiday Program and décor; all seems to be coordinated

 - d. Promotions Committee Update
 - i. Website getting updates-Chris M
 - 1. Corporate donors are current
 - ii. Downtown Holiday Program, “Stories with Santa” begins airing on Saturday, December 3 on SAPA
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- 5. Old Business
 - 6. New Business-upcoming budgets for committees, Odd Fellows Building discussion; beautification (weeds in sidewalks, etc)
 - 7. Next meeting via Zoom ONLY on Thursday, January 19, 2023 at 10:00 am
 - 8. Adjournment at 11:16 am by Bonny A/John B