



Board of Directors' Meeting

Studio Momentum

September 21, 2023 10:00 a.m.

Minutes

In attendance: Christian Craig, Jessica Martin, Mary Perry, Barbara Sanderson, Ted Cody, John Bond, Bonny Andrews, Neomi Lauritsen, Taylor Drinker, and Jeff Mobus

1. Call to Order at 10:02 by Vice President Christian Craig for President

Tom Yennerell. Mary Perry asked for July board meeting minutes.

Minutes will be shared with the board and presented at the October meeting.

2. Updated Bylaws were approved at the annual meeting. Bylaws were signed by board members present.

3. Desired Agenda Changes -none

4. Ex Officio Update:

i. MARC- No update given

ii. SRCOC- Taylor Drinker announced the Apple Festival date of October 7 from 9:00 – 4:00. Festival includes a home/health corridor this year. Taylor thanked the board for the invitation to the annual meeting.

iii. SRDC- No update given

iv. TOS- Town Manager Jeff Mobus shared updates on Parks & Woolson, Kingsbury, 34-36 Pearl Street properties, Wayfinding sign project has signs under construction; since Woodbury Courtyard and sidewalk project is complete the Town has the opportunity to apply for another DTF

5. Committee Reports

a. Organization

i. Treasurer's report with Chris Merrill

1. Bank accounts are up to date
2. First quarter funding received
3. Membership drive is at \$6,500. Reminder according to the bylaws, voting board members need to make a donation to the organization.

-Motion to accept treasurer's report: John Bond/Bonny Andrews and unanimously approved.

John Bond commented on the annual meeting dinner. It was lovely gathering and maybe more extravagant than we should do every year. Tom Yennerell via Christian Craig added that in light of the pandemic for the last couple of years it was a much deserved celebration.

ii. Executive Director's update

1. Vibrancy Fund :Jessica shared that this work to get State funding began 2 years ago. Last year the legislature approved \$800Kfor designated downtowns = loosely \$25k/town. Need a complete inventory of the towns rentals and businesses to compile reinvestment statistics. Funding cannot be used for benefits or taxes. Vibrancy Fund motion to accept move to accept proposed budget: Neomi L John B and unanimously approved.

2. "Rollin' on the River" youth event. This is a great collaboration with SAPA's Aimee Parnell. And we are making use of the equipment in the Cosmos' Closet. Support from the Edgar May, Springfield Area Parent Child Center, All-4-One, North Star Health, Springfield PTA, Alva Waste, the Dance Factory, and Uplift Acrobatics.

3. Downtown Retreat: Lots of flood discussion. Jessica learned more about FEMA and emergency preparedness.

4. Possible greenspace collaboration with Library: Jessica has been working with Sue Dowdell for seasonal usage of an outdoor quiet space. Possible matching grant with "Better Places"

iii. Economic Development Committee: no report this month

iv. Design/Beautification Committee:

1. Adna Brown Mural info panel should be complete by end of the month.
2. Woodbury Courtyard Dedication Reminder about attending the Alan Woodbury dedication October 7th with the family.
3. Fall clean up Bonny Andrews & Judi Martin are the main drivers for this effort.

v. Promotions Committee Update:

1. Web page events and info being updated / Indelible donated in-kind services of \$900.

6. Old Business

7. New Business: John Bond shared that Bettina had an idea to bring a trolley back to Springfield. Will investigate & share at the next meeting.

8. Next meeting Thursday, October 19, 2023 Studio Momentum

9. Adjournment @ 11:22

Respectfully Submitted,

Neomi Lauritsen