



Board of Directors' Meeting

Studio Momentum

Thursday, July 20, 2023, 10:00 am

Minutes

Attendance: Tom Yennerell, Christian Craig, Bonny Andrews, John Bond, Mary Perry, Jeff Taft-Dick, Kelen Beardsley, Ted Cody, Jessica Martin, and Taylor Drinker

1. Call to Order at 10:03 am by Tom Yennerell, President
 - a. Announcements:
 - i. Recap of the Springfield Street Fest
 1. Tom thanked the volunteers for the Springfield Street fest and especially Jessica Martin for her organization and vision for the event.
 2. Jess appreciated the willingness of the board to take on event like this. Jess reported that 50 participants registered for the Donut Dash.
 3. Taylor Drinker was impressed with the age range of the participants.
 4. There was an estimated 250-300 participants in the park over the course of the afternoon.
 5. John was impressed with the other events going on downtown and hopes that will continue to grow.
 6. Jess said the event more than broke even and will have a full recap of the revenue vs expenses shortly.

- ii. Tom shared with the board a letter of resignation from Chris Maggiolo. John Bond moved to accept the resignation, Mary Perry seconded, and the motion carried unanimously
- 2. Approval of previous meeting minutes (June 2023) Bonnie Andrews moved to accept the June minutes, Mary Perry seconded, and the motion carried unanimously.
- 3. Desired Agenda Changes: None
- 4. Ex Officio Update:
 - i. MARC: Jessica reports for Jason R that MARC continues to work on Brownfield projects
 - ii. SRCOC: Taylor reports that she really enjoyed having the Simpson's display at the Street Fest. Lots of excitement around the Simpsons which was successful.
 - iii. The Chamber held their Hackers Golf Tournament.
 - iv. The Chamber is collecting flood/disaster resources for individuals and businesses.
 - v. The Chamber has launched an Art Map of Public Art displays around Springfield.
 - vi. SRDC: Jessica reports for Bob that SRDC has purchased the Parks & Woolson Building and will begin securing the property.
 - vii. TOS: No update given
- 5. Committee Reports
 - a. Organization
 - i. Treasurer's report
 - 1. Submitted request to the town for the 1st quarter funding of \$10,000.
 - 2. Financials were presented to the board via the email the president sent. There were no questions regarding the financial statements.
 - 3. Bonnie Andrews moved to accept the treasurer's report, John Bond seconded. Motion carried unanimously.

ii. Executive Director's update

1. Woodbury Courtyard—The stone edging was completed and looks fantastic. The sapling trees look great and benches will be installed shortly when public works has the man power to help. They have been busy with area flooding and support to other towns.
2. Wayfinding Signage—The public works has connected with DigSafe and the Town will be ordering the signs to be installed.
3. Collaboration Fundraiser with Vermont Beer Makers—VBM would like to do a music/beerfeest. Jess will be working with Blake and the board about a fundraiser.
4. Annual Membership Drive—Jess is working on the letter and is just about done. Jess hopes the letter will be out within the month. John asked if that meeting was required to be out before the annual meeting, Jess responded no.

b. Economic Development Committee Update

1. Concerts at the Comtu: August 4, 11, 18, 25

c. Design/Beautification Committee Update

i. Adna Brown Mural:

1. QR Code is with Dan/RHP for printing.
2. Ted is consulting about the staining the frame.

ii. Clothes Pin Project:

1. John Bond says this private project is complete
 - a. QR code is available
 - b. Recommends everyone check it out at Comtu Park.
 - c. Taylor confirmed it is listed on the Art Walk tour.

d. Promotions Committee Update

- i. Web page maintenance meeting scheduled with Indelible

6. Old Business

a. Bylaws update completed

- i. Proposed changes/amendments:

1. Tom introduced the by-law changes and provided an overview of why they were necessary. Tom and Jessica created a document to review.
2. Mary mentioned that there is no reference to the “Designated Downtown” label, which she feels is important.
3. Tom began reviewing the by-laws by section. Highlighting any changes, additions or deletions.
4. A discussion regarding Section 4: Membership occurred around membership promotional material. Will be revisited.
5. Article 4; Section 1; Should reflect election of officers and the board of directors. Include Virtual option
6. Article 4: Section 2; at any meeting of the members where voting is occurring, a quorum shall consist of a majority of the members present.
7. Article 4; Section 3; pick one person that is responsible for the announcement. Consensus was the president. Include “the agenda”.
8. Article 5; Section 1; change the minimum number to 9 and the maximum number to 15.
9. Article 5; Section 2; ...”treasurer or executive director shall collect all monies due to the corporation.” Strike may in all aspects.

- ii. Tom will send out updated version to BOD and then get to attorney for approval
- iii. Looking to have ready for Annual Meeting on 8/29 for Membership voting

7. New Business:

- a. Jessica requested the \$162.00 cash donations raised at the Street Fest be given to the VT Community Foundation Flood Resources Fund; John Bond motioned, Christian Craig seconded, and motion passed unanimously.

8. August meeting will be at the Annual Meeting, Tuesday, August 29, 2023
from 5:30 pm – 8:30 pm at the Copper Fox
9. Adjournment: John B/Christian C

Respectfully Submitted,

Christian Craig, Vice President for Neomi Lauritsen, Secretary