



Board of Directors' Meeting

Studio Momentum

Thursday, June 15, 2023, 10:00 am

Minutes

In Attendance: Tom Yennerell, Jessica Martin, Tom Herson, Mary Perry, Barbara Sanderson, Bonny Andrews, Ted Cody, John Bond, Christian Craig, Neomi Lauritsen, Taylor Drinker, Jeff Mobus, Bob Flint

1. Call to Order at 10:03 -Tom Yennerell, President
2. Approval of May 18, 2023 meeting minutes Ted C/John B, Approved unanimously
3. Desired Agenda Changes - none
4. Ex Officio Update:
 - i. MARC: Jessica reported on Wayfinding Signs. Seven locations out for review with town road Superintendent. Once locations are approved, Wood & Wood will start the manufacturing process.
 - ii. SRCOC: Taylor shared upcoming dates.
July 13 Hackers Tournament – looking for sponsors
October 7 Apple Festival - looking for vendors & sponsors
The chamber recently celebrated the graduates of the Leadership SE Vermont. Encouraging applications for next year's class.

- iii. SRDC: Bob gave an update on Parks & Woolson building, J & L and Park Street. SRDC has two of their own RLF with funds available for job producing projects. These are non-federalized funds. Some businesses in town are facing challenges right now so helping to stabilize. Bob encouraged us to find & view & share the Hartness Airport video.
- iv. TOS: Jeff Mobus reported that the Mineral Street loop is now complete. The town is moving forward with 31 Pearl Street & 33 Park Street projects. Park street project will remain greenspace maintained by the town. RLF funds have gone to H&R Block /SEVCA building and Parks & Woolson. Edging work on the Woodbury Plaza starting soon.

5. Committee Reports

a. Organization

i. Treasurer's report

- 1. All bank accounts are up to date.
- 2. Review of dedicated funds as requested
- 3. Tom Hernon recognized the Kendall's for the music on the poles downtown.
- 4. Treasurer's report approved. John B/Christian C

ii. Executive Director's update

- 1. Downtown and waterfalls set for Class of 2023 and Alumni. Thank you to HB for help on these lighting projects.
- 2. Woolson Block Building
 - a. MOU renewal thru 12/31/2023 for Magic Mamma
- 3. Wayfinding Signage Project-templates reviewed. Exciting that this long time project may be completed by fall.
- 4. Paul's Economy store front window on EBay. Positive comments about the Gelineau family on the website
- 5. VT Beer Makers interested in fundraising collaboration. This might be a good place to hold in person auction.
- 6. Who needs volunteer t-shirts? See Jessica.

b. Economic Development Committee Update

- i. 2023 Events
 - 1. July 15 “Springfield Street Fest and Zero K Donut Dash”
 - a. Open Container permit approved. Copper Fox to serve in restricted area. SOM volunteers checking ID’s. Email sent for signup times to set up & break down event. SPD on board for the Donut Dash. WCFR will be on site for an hour.
 - c. Design/Beautification Committee Update Mary Perry
 - i. Working on the info panel estimate
 - ii. Art in the Alleyway is complete. Bonny & Judy adding hostas.
 - iii. Lights in Alleyway being looked at; still looking to get estimate on maintenance light
 - 1. SHA and Steve Greene working with Jessica to resolve trash issue. Replacing trash receptacle.
 - iv. Woodbury Courtyard edging removed and replaced in June
 - d. Promotions Committee Update
 - i. Web page now includes board of directors and events on landing page; still working to change out pictures.
- 6. Old Business
 - a. Possible in person auction Spring 2024. What downtown project will funds go to? Lots of time & energy to recruit items, gift certificates. Theme for the auction?
- 7. New Business
 - a. Discussion of bylaws and updating. Need to add electronic communication. Christian recommended once bylaws are updated to be reviewed by an attorney.
 - b. Discuss annual membership drive and annual meeting timeline. Start membership drive in July. Membership deposits will start in the new fiscal year. Annual meeting at Copper Fox August 17th?
- 8. July meeting scheduled for July 20,2023 Studio Momentum 10:00 am
- 9. Adjournment 11:00 am Christian C/Ted C

Respectfully submitted,
Neomi Lauritsen Secretary