



Board of Directors' Meeting via Zoom
Thursday, March 16, 2023, 10:00 am
Minutes

In attendance: Tom Yennerell, Tom Herson, Jessica Martin, Peter MacGillivray, Bill Morlock, Mary Perry, Bonny Andrews, Ted Cody, Neomi Lauritsen, Christian Craig, Kelen Beardsley, Jeff Taft-Dick, Jeff Mobus, Jason Rasmussen, Taylor Drinker.

1. 10:00 am. Call to Order by Tom Yennerell. Tom remarked on what an amazing array of projects happening in Springfield and all the people making Springfield a great place to work & live.

2. Approval of previous meeting minutes (February 2023) Bonny Andrews/Bill Morlock. Unanimous Tom Y abstained

3. Ex Officio Update:

i. MARC-Jason Rasmussen reported there is a lot going on. Working with the TOS on River Walk and Clinton Street road diet, Scoping work on intersections, Park Street update, and V-Trans applying for full width airport runway at Hartness Airport.

ii. SRCOC-Taylor Drinker reported the Employment Fair April 14th 2023 from 3:00 – 6:00. Food trucks available for attendees & vendors. The Young Professionals Group (under 45) meets the 2nd week Thursday at Black River Coffee Bar.

iii. SRDC- none

iv. TOS- Jeff Mobus thanked everyone for the support of the budget passing, Again many projects in the works including the Mineral St sidewalk underway this spring. The TOS approved RLF for energy efficiency, working with Casella Construction on water project for future development, Downtown Transportation projects (Wayfinding Signs, Woodbury Courtyard in front of the Lincoln Building).

4. Committee Reports

a. Organization

i. Treasurer's report

1. Change in SOM bookkeeper from Cathy to Darlene.

2. Darlene getting caught up, treasure will have full financial report in April.

-Report accepted, moved by Christian Craig/Peter MacGillivray

ii. Executive Director's update

1. WBB Uplift Acrobatics has pop up in 41 Main with Charlotte McFarland alternative healing & yoga sessions. Uplift's lease is in effect till June 2024.

2. The press release for 2022-2023 donors is completed. Corporate donor information is on the website & was printed in the Springfield Reporter.

3. Working with SSVDT (school district) on “We Belong” inclusion event. Activity scheduled for May 19, from 5pm-7:00pm at the Comtu Park.
4. Also working with SSDVT on Alumni, sprucing up downtown for the parade and involving Elm & Union students in the parade.
5. Also working with TOS zoning admin Chuck Weise on streamlining new event permitting process.
6. VT Downtown Day is March 22 in Montpelier.
7. Attending the Main Street seminar in Boston, March 26-29, 2023
8. Wayfinding Signage Project - hoping to be completed by October of this year.
9. 2023 Budget underway

b. Economic Development Committee Update

i. 2023 Events

1. July 15 event-“Downtown Day” - still needs a name! Late afternoon – 8:00 pm. Donut Dash -0- K, Simpsons Movie showing for free at theater, Food trucks, Music by the Illusion, Methodist Church BBQ, Congregational Church Strawberry shortcake, Design committee birdhouse painting, TOS Library craft activity, and Rotary butterfly fundraiser.
2. Concerts at the Comtu-bands are secured; fully funded by Seattle Foundation and possibly other donors. Clafins food truck is lined up, Rotary will be promoting butterflies, gift certificates from area businesses, 50/50 raffle.

ii. 2023 Budget-still in the works.

c. Design/Beautification Committee Update

i. Alleyway art with SHA being worked on

ii. Met March 13 with discussion on Japanese Redbud trees planted in May, signage for the Stagecoach Mural needs to be recreated including QR code added for more information. Committee is also working on Green-Up Day, July 15 event and Birdhouses booth, and the Holiday Program

iii. 2023 Budget in good shape.

d. Promotions Committee Update-none

i. Web page revamp in the works. WBB is no longer main focus. Discussion followed on including names of board of directors.

5. Old Business -None

6. New Business- Discussion on switching out downtown banners with Wayfinding Sign project nearing completion this fall. Continue discussion

7. Next meeting via Zoom ONLY on Thursday, April 20, 2023 at 10:00 am

8. Adjournment at 11:00.

Respectfully submitted
Neomi Lauritsen