



Board of Directors' Meeting

Via Zoom

Thursday, February 16, 2023, 10:00 am

Minutes

In attendance: Bill Morlock, Mary Perry, Carol Cole, Bonny Andrews, Neomi Lauritsen, Christian Craig, John Bond, Kelen Beardsley, Jeff Taft-Dick, Chris Maggiolo, Jessica Martin, Mike Martin, Jeff Mobus, and Bob Flint

1. Call to Order and Remarks at 10:00 am—Christian Craig, Vice President
 - a. Congrats Neomi on retirement; we wish you the best of luck in your next chapter!
2. Approval of previous meeting minutes (January 2023) Mary P/Bonny A; Neomi L. abstained
3. Ex Officio Update:
 - i. MARC-none
 - ii. SRCOC-none
 - iii. SRDC-Bob F. states that received more funding for Park Street School Project, anticipate that interior abatement and safety work will begin in the near future
 - iv. TOS-Jeff M. explained the increases to the budget on the March ballot; is excited the Mineral St sidewalk project should be underway Spring '23; looking forward to Town Meeting
4. Committee Reports
 - a. Organization
 - i. Treasurer's report
 1. All bills up to date
 2. Bank accounts are now all back online

3. Have new bookkeeper that Jessica is working to orient
 - ii. Executive Director's update
 1. Designated Downtown Renewal Application approved (8 years)
 2. Phase II "Light the Falls" almost complete
 3. Working on press release for 2022-2023 donors
 4. Downtown "We Belong" inclusion event collaboration with SSDVT
 5. Also working with SSDVT on Alumni
 6. Currently working with Zoning on new event permit process
 7. Main Street seminar in Boston, March 26-29, 2023
 8. Wayfinding Signage Project
 - a. RFP
 - b. Manufacture/fabrication
 9. 2023 Budget underway
 - 10.
 - b. Economic Development Committee Update
 - i. 2023 Events
 1. July 15 event-"Downtown Day" looking to have Simpsons component, 21+ over area, interactive activities
 2. Concerts at the Comtu-bands are almost secured; fully funded by Seattle Foundation and possibly other donors
 - ii. 2023 Budget-still working on
 - c. Design/Beautification Committee Update
 - i. Alleyway art with SHA being worked on
 - ii. 4 Japanese redbud trees are to be planted in courtyard in May
 - iii. Courtyard edging replacement should happen in July/August
 - iv. Mural project looking to be completed in 2023 (framing and info plaque
 - v. Possible Feb meeting
 - vi. 2023 Budget-need to go over this at the next meeting
 - d. Promotions Committee Update-none
5. Old Business -None
 6. New Business-None
 7. Next meeting via Zoom ONLY on Thursday, March 16, 2023 at 10:00 am
 8. Adjournment at 10:59 Chris M/John B