



Board of Directors' Meeting

Via Zoom

Thursday, January 19, 2023, 10:00 am

Minutes

In Attendance: Tom Yennerell, Tom Hernon, Christian Craig, Mary Perry, Carol Cole, Kelen Beardsley, Bonny Andrews, Jeff Taft-Dick, Ted Cody, Mike Martin, Alice Page, Amanda Sidler

1. Call to Order at 10:00 am and Remarks—Tom Yennerell, President
 - a. Tom will be reaching out individually to board members to discuss their goals and ideas for the upcoming year

2. Approval of November 2022 meeting minutes: Ted C/Bonny A; unanimous

3. Ex Officio Update:
 - i. MARC-none given
 - ii. SRCOC-Alice states that their annual meeting is scheduled for Friday, January 27 at Crown Point Country Club; their 2022 Local Loyalty Program tracked \$158,000.00 that was spent locally (from Thanksgiving through the end of 2022) and this is up \$30,000.00 from 2021
 - iii. SRDC-Amanda Sidler giving Working Communities' Challenge info session
 - iv. TOS-Jessica reported for Jeff Mobus that the Town is currently working on the budget; Mike Martin gave additional input on the budget discussion; the TOS is also going to Montpelier on Monday (with SOM) to present their Designated Downtown Renewal Application

4. Committee Reports
 - a. Organization
 - i. Treasurer's report: Tom H reports that all bills are up to date; he clarified the Community Raffle account closing and that the remaining funds in the account were divided up between SOM, SRCOC, and Rotary. He also clarified that the attorney fees paid were from April 2021-December 2022. Carol C/Bonny A; unanimous

ii. Executive Director's update

1. Designated Downtown Renewal Application presentation is January 2023 at State Offices in Montpelier
2. WBB update
 - a. Uplift Acrobatics renewed lease for 37-39 through June 2024
3. Phase II "Light the Falls" underway with Slack Dam to be completed in February and Lovejoy Dam to be completed in May; almost fully funded
4. Downtown Holiday Program was a great success with over 130 children participating; all volunteers were thanked
5. Store front decorating contest for downtown businesses had 19 businesses sign up and 17 participate (others participated but didn't sign up for the contest); Lawrence & Wheeler/Richards Group, Shear Beauty Salon, and Uplift Acrobatics were the three \$100.00 winners and Black River Coffee Bar was an honorable mention
6. 2023 Budget is currently being worked on

b. Economic Development Committee Update

- i. January 17 meeting discussed upcoming 2023 events
 1. Concerts at the Comtu is fully funded and looking at possibility of having a different genre of music
 2. Possible July event is being considered for July 15; Jessica is currently working with department heads and planning and zoning on the permitting process
- ii. Wayfinding Signage Project is in the process of getting estimates for proposed signage
- iii. 2023 Budget is currently being worked on and will be discussed at February meeting

c. Design/Beautification Committee Update

- i. Mural frame and info in Feb; this includes framing the mural and updating the info "plaque" to be installed
- ii. Alleyway art will hopefully be installed with SHA in Feb/March; depends on when SHA maintenance is able to fit the project in
- iii. Woodbury Courtyard update
 1. 2 remaining trees removed by the Town with relatively little fallout Dec 2022

2. Not getting mulch on Green Up Day
 3. 4 new Japanese Redbuds to be planted May 2023 by Skyline Landscaping
 4. Edging replaced July or August 2023 by Standing Stone, LLC
 5. Possible fall 2023 dedication coordinated with the Woodbury Family is still to be determined
- iv. The possibility of additional decorative birdhouses along Main Street will be discussed at next meeting
 - v. 2023 Budget is being worked on and will be discussed at next meeting
- d. Promotions Committee Update
 - i. Website getting updates-Chris M and Mike Dion (Indelible)
 - ii. Working with Barrett & Valley on WBB promotions
5. Old Business-Odd Fellows Building update, Tom Y stated that there are several challenges with this property and getting it renovated; he, along with private citizens, will be looking at potential options
 6. New Business-Jessica informed the board that the privately and VT Arts Council funded "Clothespin Project" that John Bond was involved in has been installed in the Comtu Cascade Park; Jessica also informed the board that one of the donated ADA picnic tables had been stolen from the park over the holidays; Tom Y asked the board if we wanted to consider having hybrid meetings and it was determined that Zoom/online was the better option due to possible inclement weather and several board members being out of town for the next few months-will re-evaluate after April's meeting
 7. Next meeting via Zoom ONLY on Thursday, February 16, 2023 at 10:00 am