



## Board of Directors' Meeting

January 18, 2024, 10:00 am Zoom

### Minutes

In attendance; Tom Yennerell, Jessica Martin, Mary Perry, Bonny Andrews, Ted Cody, John Bond, Chuck Wise, Kelen Beardsley, Chris Merrill, Christian Craig, Neomi Lauritsen, Pierre Sarrazin, Bob Flint, Jeff Mobus

1. Call to Order at 10:02 a.m. by Tom Yennerell, President
2. November 2023 BOD minutes approval. 1<sup>st</sup> by John, 2<sup>nd</sup> Mary, unanimous
3. Requested Agenda Changes ~ none
4. Ex Officio Update:
  - i. MARC ~ none available
  - ii. SRCOC ~ none available
  - iii. SRDC ~ Bob Flint updated us on Parks & Woolson activity with environmental group visiting the building. Park Street code work – sprinklers, elevator, asbestos removal and Lower parking lot. SRDC is the sub grantee for the Governor's GROW Program. Power Point available on who wants to move to Vermont through Think Vermont.
  - iv. TOS ~Jeff Mobus reported that the town budget work is complete with increase of 3.87%. No new positions, funds going to marketing the town. Town is working on a MOU with the Edgar May for swim lessons this summer since town pool & pool house are in need of repair. Jeff is meeting with Jessica & Gary Holloway to talk about new Downtown Transportation Project/funding. The town is in collaboration with Stonecutters

802 LLC to formalize cohesive marketing approach. This group of dedicated Springfield residents has received a grant from the RLF to fund a strategic marketing plan.

5. Tom introduced our guest Pierre Sarrazin (Odd Fellows Building Owner). Pierre lives in North Springfield and has architecture firm in upstate NY. Pierre is planning mixed use for the building... 8 units on 2nd & 3rd floors, cantilevered deck over the Black River for restaurant seating at ground level. Also the rear facade work, painting etc. John Bond commented that the renderings are inspirational.

6. Committee Reports

- a. Organization

- i. Treasurer's report Chris Merrill

1. Third quarter funding request submitted to Town
      2. Membership drive status \$8,025.00
      3. All bank accounts updated & reconciled.
      4. Woolson Block Building payment made to Springfield Housing Authority.

Treasurers report motion by John, second by Mary, unanimously approved

- ii. Executive Director's report

1. Vibrancy Fund update; Jessica requested 2nd quarter funding. Submitting inventory report on buildings & businesses. Business & consumer survey in planning stages.
        2. Downtown Holiday Program/window decorating 1st place to Sheer Beauty, 2nd Black River Coffee Bar, Honorable Mention to Easter Seals. Jessica is hoping for "spring" window decorating.
        3. Woolson Block Building lease update: Uplift Acrobatics June 2025, Sheer Beauty May 2027
        4. Library greenspace project with Director Sue Dowdell. Work entails replacing fence & seating. Open to the public seasonally with gated entrance.
        5. Downtown Reinvestment Stats SOM volunteers logged 902 hours in 2023.

6. Funding from Bob and Lisa Rivers to be used at SOM discretion.

b. Economic Development/Promotions Committee

- i. 2024 Events Website
- ii. Website updated by Indelible.
- iii. Marketing
- iv. Building and Business Inventory
- v. Business/consumer survey (Christian, Suzanne, Jessica)

c. Design/Beautification Committee

- i. Adna Brown Mural info panel installation complete
- ii. Downtown holiday decor – wreaths are down
- iii. 2024 Proposed projects-auction, Sandy's memorial granite bench in the park. Adding a note to Allen Woodbury dedication plaque.
- iv. Spring fundraiser/auction. April 27, 2024. Crown Point Country Club 4-6:00 p.m. Dinner from 6:00 pm on.

7. Old Business

- a. Promoting downtown businesses. John Bond of Stonecutters 802 LLC will share action plan with deliverables with the SOM board.
- b. Town Hall "wall". Continued discussion of funding for this project. John reminded us that it is part of the town master plan. Will discuss again in February along with band shell discussion in the Comtu park.

8. New Business

9. Next meeting Thursday, February 15, 2024 at 10:00 am via Zoom

10. Adjournment moved by Bonny, 2<sup>nd</sup> John, unanimous.

Respectfully submitted

Neomi Lauritsen